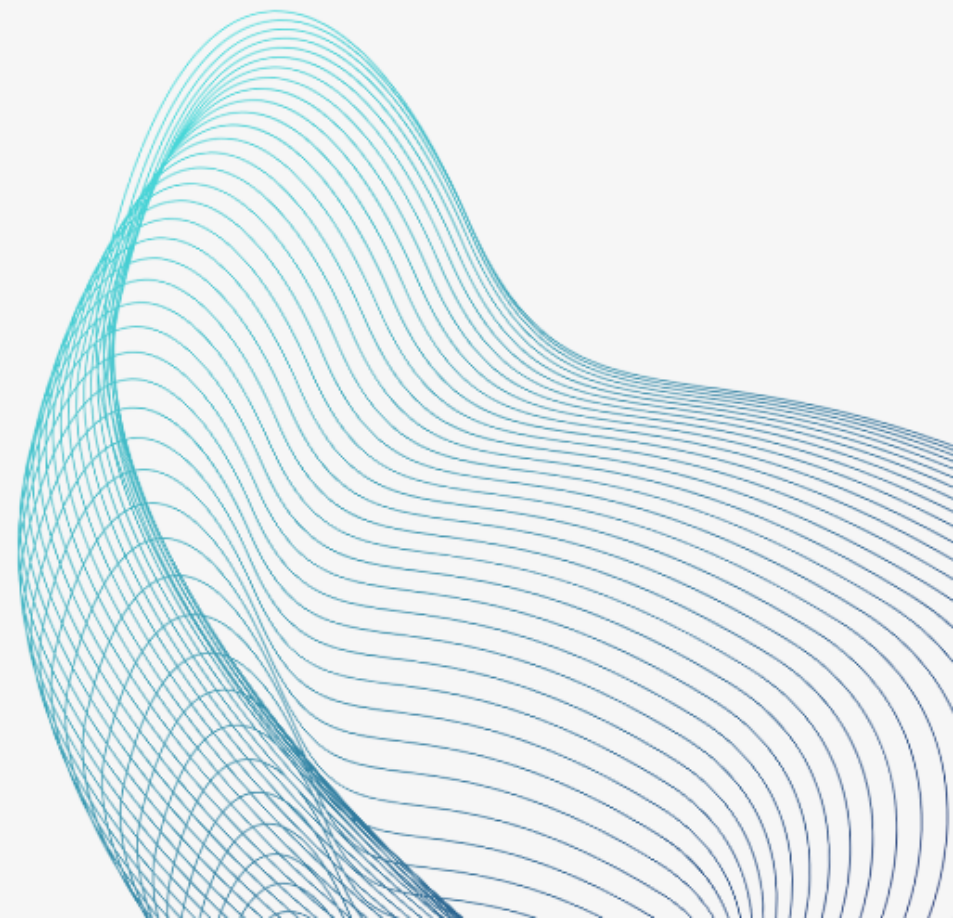Training Courses
For Business Development

IGC

Created by
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Refinement

Workshop

Workshop Objectives:

1. Critical Evaluation: Participants will learn how to critically evaluate your business operations, strategies, and performance to identify areas of improvement.

2. Continuous Improvement: Attendees will understand the importance of continuous refinement in ensuring your business remains competitive and efficient. They'll learn techniques for iterative improvements.

3. Skill Enhancement: Participants will enhance your skills in analyzing business data, interpreting feedback, and making informed decisions for refinement.

4. Customer-Centric Refinement: Participants will understand how to refine your business strategies, products, and services based on customer feedback and needs.

5. Operational Efficiency: Attendees will learn techniques for refining operational processes for increased efficiency and reduced waste.

6. Strategy Refinement: Participants will learn how to refine your marketing, sales, and overall business strategies for better alignment with business goals and market conditions.

7. Hands-On Practice: Throughout the workshop, participants will have the opportunity to apply learned refinement techniques to your own business scenarios, thereby gaining practical experience.

8. Confidence Building: By the end of the workshop, participants should feel confident in your ability to refine and fine-tune your business operations for optimal performance in the real world.

What is expected of you:

1. Active Participation: Participants are expected to be engaged throughout the workshop. This includes brainstorming on your business idea, actively setting up your Shopify account, and actively participating in discussions.

2. Hands-On Experience: Participants are expected to gain hands-on experience by setting up your own Shopify store during the workshop. This includes defining your niche, choosing a business and domain name, selecting and customizing your theme.

3. Feedback: Participants are expected to provide and receive constructive feedback during the review session. This will involve sharing your Shopify store with others and discussing your choices.

4. Learning Attitude: Participants are expected to be open-minded and willing to learn. They should be prepared to explore different aspects of setting up an online store and to ask questions whenever necessary.

5. Implementation: Participants are expected to apply the knowledge and skills gained during the workshop to your own e-commerce ventures post-workshop. The ultimate goal is for participants to walk away with a ready-to-launch Shopify store.

6. Professionalism: Participants are expected to respect the ideas and opinions of others during discussions and feedback sessions, fostering a supportive learning environment.

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