

<b>Date</b>	<b>Day 2: Development and Implementation</b>
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On the second day of the Bootcamp, participants will dive into developing and implementing their e-commerce store. The day will start with an overview of the technical and logistical considerations involved in setting up an e-shop, including selecting a platform, setting up payment and shipping systems, and integrating with other tools and services.

Participants will work hands-on with e-commerce platforms like Shopify to build and customize their stores throughout the day. They will also learn about best practices for designing a user-friendly and effective e-commerce site, including optimizing product pages, creating effective calls to action, and implementing a smooth checkout process.

By the end of the day, each group will have a functioning e-commerce store ready for testing and refinement.

	Timetable	Speaker	Topic	Workshop Activities
June, Thr 22/06	9:00 to 10:00		Workshop 5	Building Your Digital Storefront
	10:00 to 10:30	Suryakant Kumar	Challenge of E-commerce in Logistics	
	10.30 to 11:00		Workshop 5	Building Your Digital Storefront
	11:00 to 11:30	Sukh Takhar	Maximising Shopify's Potential - Getting from Zero to One	
	11.30 to 12:00		Workshop 5	Building Your Digital Storefront
	12:00 to 13:00	Lunch Break		
	13:00 to 15:00		Workshop 5	Building Your Digital Storefront
	15:00 to 16:00	Coffee break		
	16:00 to 18:00		Workshop 5	Building Your Digital Storefront
	18:00 to 19:00	Dinner break		
	19:00 to 19:30	Ignacio Di Napoli	Shopify Payments, Conversion & Growing International	
	19:30 to 21:00		Workshop 5	Building Your Digital Storefront