Training Courses
For Business Development

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Created by
Hubert Joo

Entrepreneurship

3 day e-Commerce Bootcamp

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Entrepreneurship

Professor, one question:

How can you teach entrepreneurship in a classroom?

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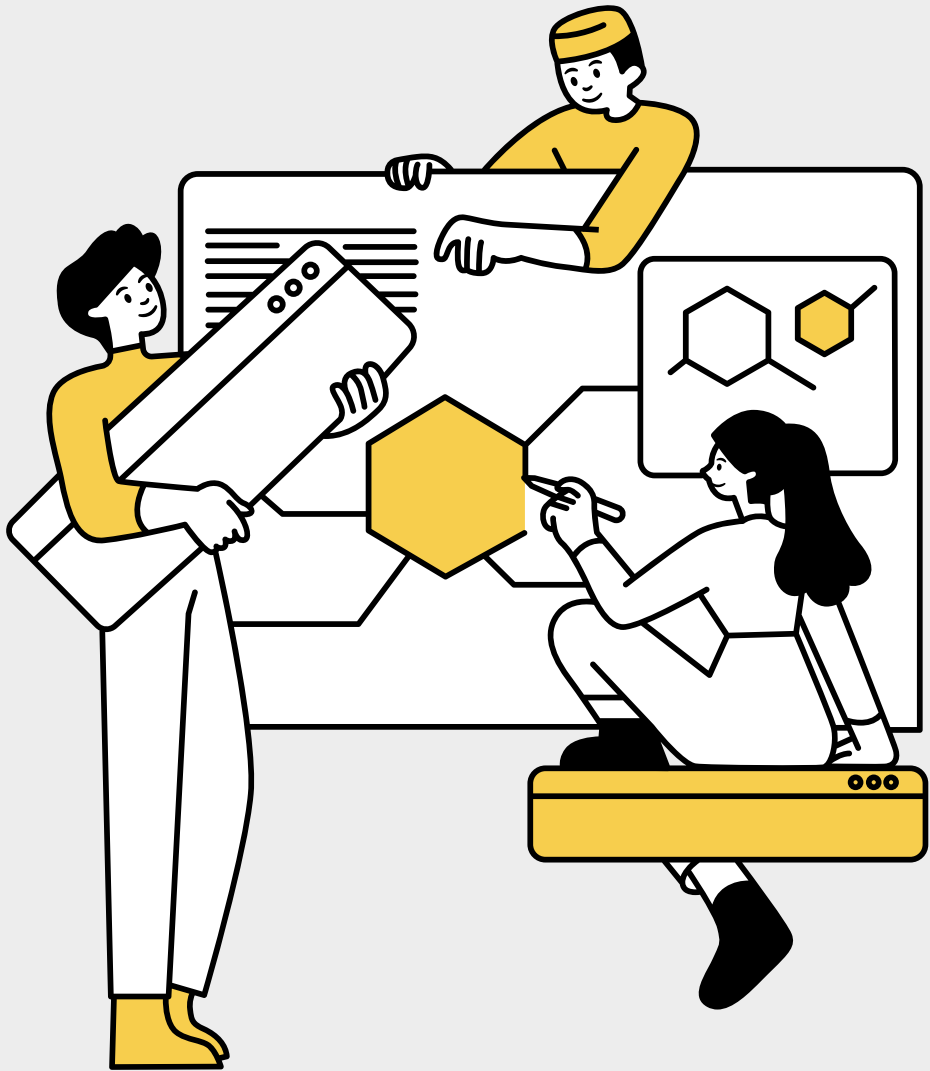
Professor: that's a very good question:

Let's do a project



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The bootcamp idea for many years

But what???????

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E-commerce course in 4 months

Doable in 3 day???

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Answer:
Yes

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Create an Online Store

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Answer:
Yes

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Landing Page

https://businesstnd.com/bootcamp/

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Restream

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“Luck Is What Happens When Preparation Meets Opportunity".

Roman philosopher Seneca.

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e-Commerce:

A Journey of Opportunity and Transformation

- E-Commerce: An Era Unfolding
- The Pace of Change and Exponential Evolution
- Disruption is The New Normal

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e-Commerce:

A Journey of Opportunity and Transformation

- Seizing Opportunities
- Studyingand Applying E-Commerce
- The Analytical Eye:
  - Scrutinizing e-commerce ideas
  - Models, and
  - Issues for sustainable business growth.

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Types of E-commerce

- Business-to-Consumer (B2C)
- Business-to-Business (B2B)
- Consumer-to-Consumer (C2C)
- Mobile e-commerce (m-commerce)
- Social e-commerce
- Local e-commerce

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B2C

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B2B

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C2C

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m-commerce

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social
e-commerce

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local e-commerce

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Trends in e-commerce

- Personalization
- Artificial Intelligence and Machine Learning
- Sustainability
- Voice Commerce
- Augmented Reality (AR)
- Direct to Consumer (D2C)
- Subscription Services
- Contactless Payments and Checkout

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